









Savannah Business Journal

Covering Savannah, Hilton Head Island, the Lowcountry, Coastal Empire, Brunswick & The Golden Isles

2011-2012 Rate Card Frequency Discounts – Effective 08/01/2011-12/31/2012

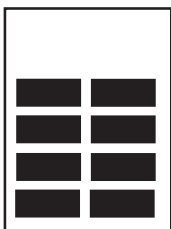
							
	Full Page (10.25" x 11.4") V	Junior Page (7.6" x 8.4") V	Half Page (10.25" x 5.55") H (5" x 11.4") V	Sponsorship (2.45" x 11.4") V	Quarter Page (5" x 5.55")	Eighth Page (5" x 2.71") H (2.45" x 5.55") V Front Pg Banner* (5.75" x 2.342")	
Volume Discount							Frequency Discount
12x	\$1,125	\$1,012	\$753	\$464	\$421	\$281	(-25%)
6x	\$1,275	\$1,147	\$854	\$525	\$478	\$318	(-15%)
3x	\$1,350	\$1,215	\$904	\$556	\$506	\$337	(-10%)
Open	\$1,500	\$1,350	\$1,005	\$618	\$562	\$375	

* Front page banner ad measures 5" wide x 2" deep and may run 1 month (4 times) per quarter. Price includes FREE 4-color

ALL PRINT CONTRACTS EARN 15% INTERNET BONUS DOLLARS!

	Rates as above, plus:	Position Costs	Color Cost
PREMIUM PRINT POSITIONS	Inside Front Cover	\$100	Open Rate: \$90 spot color; \$175 full color
	Opposite Inside Front Cover (Page 3)	\$75	4x - 12x: \$50spot color; \$99 full color
	Inside Back Cover	\$50	
	Back Cover	\$200	
	Pre-printed Inserts: Competitive rates, based on weight and frequency		Color Pages Available Based on Press Capacity

All print rates are NET of agency commission



Business Card Page (3" x 1 1/2")

6 time minimum • Concurrent issues only • No Color Available

3x	6x	12x
\$55	\$49	\$44

Coastal Empire News

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www.SavannahBusinessJournal.com and www.SavannahDailyNews.com

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