

2009 Book of Lists

Advertising Contract and Deadlines

Savannah Business Report, Inc., by signature of its authorized representative, does guarantee the advertising space described below in The 2008 Book of Lists, for _____ (agency or advertiser); and recognizing the value of specific advertising space in The 2008 Book of Lists, the advertiser contracts and commits to run the advertisement as described below at the rates indicated.

Advertiser (company): _____
 Authorized Representative: _____ Title: _____
 Agency: _____ AE: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Tel: _____ Fax : _____ E-mail: _____
 Ad size: _____ Guaranteed Placement: _____
 Rate: _____ Color and/or other Specifications: _____

TERMS AND CONDITIONS

1. For agencies or advertisers with established credit relationships with Savannah Business Report Inc. , billing for insertions will be due and payable on date of publication. A 10% discount is available for pre-payment. Final payment is due 10 days from publication date;
2. Pre-payment is required prior to advertising close for all accounts without prior credit relationships with Savannah Business Report Inc.
3. Accounts 30 days past due are subject to a 1.5% interest charge per month, 18% per annum, on the overdue balance.
4. All rates are net of agency commission.
5. The publisher reserves the right to refuse any advertising material deemed unacceptable for publication, including "advertorials" designed to replicate the style of The Book of Lists.
6. No scheduled insertion of an ad for a specific placement in The 2009 Book of Lists may be cancelled once a space reservation is accepted by Savannah Business Report Inc. Materials, as defined on the rate card, must be in the hands of the publisher by the materials closing deadline. If no run material is available, the advertising client or its representative is still responsible for the cost of the contracted space regardless of how it used by the publisher.
7. Any advertising materials received after closing, but within the pre-press production time available for that issue, will be subject to a 10% penalty surcharge.
8. It is the responsibility of the advertiser or its representative, to return corrected proof copies of ads according to deadlines published on Advertising Rate Schedule.
9. Neither Savannah Business Report Inc. nor its affiliated companies will be liable to the advertiser or its representative for damages resulting from failure to include all or any of said items of advertising, or from errors in the advertising, other than reimbursement for the contracted cost of the portion of the advertisement in the issue in which the error or omission occurs.
10. The placement of advertising does not guarantee an advertiser selection for any researched list.

I hereby warrant that I have read the terms and conditions set forth in this contract and that I have the full power and authority to place advertising in accordance with those terms and

 Advertiser

 Name and Title

 Signature

 for The Savannah Business Report Inc. (rep.)

 Date of Contract

Publication Schedule

Advertising Close	July 15, 2009	_____
Materials Close	July 16, 2009	_____
Proof Deadline	July 20, 2009	_____
Date to Printer	July 21, 2009	_____
Publication Date	July 31, 2009	_____

(Initial)